



## **ADNET MIRROR**

DESIGN: JACQUES ADNET

---

The Adnet Mirror is designed by Jacques Adnet in the 1950's.

In reissuing this distinctive and luxurious mirror, Gubi have paid supreme attention to detail to ensure that the finished product is a faithful reproduction of Adnet's original design. The leather used for the strap, which is produced and hand stitched in Italy, is tanned using vegetable tannins, an entirely natural and environmentally friendly process based on the slow passage of time and the expertise of the master tanners. The length of leather strap that supports the mirror is in direct proportion to the mirror diameter. The depth of the mirror frame is 7 cm; the strap width is 2.3 cm.

The mirror will be available with either black or brown leather strap and in three sizes: Ø45, Ø58 and Ø70 cm.

The preliminary recommended retail price is Ø45: € 539 // £ 475, Ø58: € 669 // £ 595 and Ø70: € 879 // £ 775.

## **ADNET MIRROR FROM GUBI**

---

*Few designers have succeeded in making a mirror a design icon but Jacques Adnet was the exception. Today, the elegant leather mirror that Adnet designed in 1950 provides inspiration for designers all over the world. Gubi will reissue Adnet's unique, luxurious leather mirror in Autumn 2011.*

Adnet used exotic woods in combination with metal, leather and mirrored glass to create his exclusive designs. His style is the epitome of luxury, so his 1950's collaboration with the exclusive French fashion house, Hermés was a natural. In association with Hermés, Adnet developed a collection of discreet yet voluptuous leather-covered furniture and interior accessories. This distinctive, round leather mirror with equestrian inspired detailing is a perfect example of Adnet's designs at that time.

Mirrors are an interior decorator's favourite trick; they instantly make rooms appear larger and more vibrant. Yet, it can be hard to find a mirror that blends equally well in all kinds of interior spaces. With its classy detailing in leather, Adnet's mirror will enhance all rooms and compliment many decorative genres, whether modern or classic, masculine or feminine in style.

### **An icon of French Modernism**

Adnet was one of the first to integrate metal and glass in the structure and decoration of furniture and is known for his distinctly avant-garde designs. From the late 1920's until 1960, Adnet lead La Compagnie des Arts Francais, where his team of decorators included Francois Jourdain, Serge Mouille, Charlotte Perriand and Georges Jouve.

Adnet saw himself as "innovator and classicist, an advocate for the tradition that leads us into the future." He was fascinated by functionalism and remained uninfluenced by fashionable trends, resulting in a style that was entirely own. Adnet's furniture designs were solidly constructed and minimal in form, yet the materials he used were unashamedly extravagant and expensive. For Adnet, a piece of furniture was not simply a useful decorative prop but a piece of prime importance to be considered in its own right.

### **About Jacques Adnet**

Jacques Adnet (1900 - 1984) was a French architect and Art Deco Modernist designer and an icon of luxurious French Modernism. After completing his studies at the Municipal School of Design in Auxerre and the Ecole des Arts Decoratifs, Adnet established the company, JJ Adnet with his twin brother Jean. In 1925, Adnet was recognized as one of the most promising young designers at both the Salon d'Automne and Les Expositions des Arts Decoratifs. As well as designing furniture and mirrors, Adnet designed apartments and offices for numerous clients, including the French President and Unesco.

### **About Gubi**

Since 1967, Gubi's core philosophy has been to create furniture and lighting products with aesthetics, innovation, functionality and quality as the guiding principles. Gubi is an innovative Danish design company that produces a classic collection of design icons from 1930 to the present. Gubi products have won numerous design awards and are included in the permanent exhibition at the Museum of Modern Art in New York and the Vitra Design Museum in Germany.

### ***Contact for more information and pictures:***

*Press contact UK:*

Kathryn Dighton, PR Consultant, mail@kathryndighton.com

---

**Kathryn Dighton Press Relations, 67 Highgate West Hill, London N6 6BU, UK**  
Mobile +44 777 5780 346

*Press contact General:*

Allan Torp, PR Consultant, ato@gubi.dk

---

**GUBI A/S, Frihavnen, Klubiensvej 7-9, Pakhus 53, DK 2100 Copenhagen. Denmark**  
Phone +45 3332 6368, Direct +45 3337 7934, Mobile +45 2844 1909