



GUBI LAUNCHES MATT WHITE BESTLITE COLLECTION

DESIGN: ROBERT DUDLEY BEST

Gubi will now manufacture the entire, authentic Bestlite lamp collection in a smart new matt white finish, bringing a fresh, modern look to this timeless design classic. The existing matt black and matt off white will remain available.

Bestlite was created by British designer, Robert Dudley Best, heir to the world's largest lighting manufacturing company. The family company, Best & Lloyd manufactured the Bauhaus-inspired, functional design. Architects quickly spotted Bestlite's potential as an inexpensive and practical work-light and British home-owners adopted it as a symbol of modernity. Over the years the original design was adapted to meet specific performance requirements, such as the diamond cutter's lamp, the BL10. Now manufactured and marketed under license by Danish design company, Gubi, the Bestlite Collection, which has been in continuous production for eight decades, comprises 13 original designs and includes table, floor pendant and wall lamps.

The Bestlite collection perfectly marries aesthetics with functionality; its elegant, timeless design blends seamlessly wherever it is placed and continues to appeal to generation after generation. Eighty years on, under Gubi's sensitive guardianship, Bestlite stays close to its industrial roots and true to its original design. Bestlite is held in permanent collections at both the Victoria & Albert Museum and the Design Museum in London. Loved by architects, designers and design aficionados through its 80-year history, today, Bestlite enjoys global iconic status.

The lamps are available in matt black, matt off-white and matt white.

Recommended retail price start at:
€ 199 // £ 179.

About Robert Dudley Best

Robert Dudley Best (1892-1984) was heir to the world's largest lighting factory, founded in Birmingham in 1840. Despite its proud history, Best felt that the lamp designs produced by the factory were outdated. In 1925, Best visited the International Exhibition of Modern Design in Paris, where many of the designs exhibited were influenced by the work of Le Corbusier and Mies van der Rohe. Inspired by what he had seen, Best began his studies of industrial design in Paris and Düsseldorf, where he became close friends with Walter Gropius, the founder of the Bauhaus movement. It was during this time that he made the first sketches of what would become the iconic Bestlite design.

About Gubi

Since 1967, Gubi's core philosophy has been to create furniture and lighting products with aesthetics, innovation, functionality and quality as the guiding principles. Gubi is an innovative Danish design company that produces a classic collection of design icons from 1930 to the present. Gubi products have won numerous design awards and are included in the permanent exhibition at the Museum of Modern Art in New York and the Vitra Design Museum in Germany.

Contact for more information and pictures:

Press contact UK:

Kathryn Dighton, PR Consultant, mail@kathryndighton.com

Kathryn Dighton Press Relations, 67 Highgate West Hill, London N6 6BU, United Kingdom

Phone: +44 (0) 20 8348 3848 Mobile +44 777 5780 346

Press contact:

Allan Torp, PR Consultant, ato@gubi.dk

GUBI A/S, Frihavnen, Klubiensvej 7-9, Pakhus 53, DK 2100 Copenhagen. Denmark

Phone +45 3332 6368, Direct +45 3337 7934, Mobile +45 2844 1909